



SCHULZ

CELEBRITY GOLF CLASSIC

June 3-4, 2024





BENEFICIARIES:

THE BOYS & GIRLS CLUBS OF SONOMA-MARIN

ACADEMY SCHOLARSHIP FOUNDATION

CHARLES M. SCHULZ MUSEUM

PDI SURGERY CENTER

SANTA ROSA CATHOLIC CHARITIES FAMILY SUPPORT CENTER

THE FIRST TEE NORTH COAST



BENEFITS: HOMELESS CHILDREN IN SONOMA COUNTY



Homelessness hurts children. Every day a child spends on the streets, the trauma of homelessness increases the likelihood of illness and developmental delays. The trauma of homelessness impacts the brain and stunts the development of cognitive skills. Their vulnerable futures depend on our ability to get them safely housed as rapidly as possible.

No Sonoma County child should be traumatized because they don't have a home. No child should feel "less than" because they don't have a home. No child's future should be compromised because they don't have a home.

There is an answer – get families back into a real home quickly, and support them once they are there. Over the course of the last two years Catholic Charities has secured housing for over 1,300 people.

Every night, Catholic Charities' Family Support Center provides emergency shelter for 138 parents and children ranging from newborns just "home" from the hospital to teenagers. Once families move into housing, Catholic Charities continues to support parents and children with the services they need to keep their home. Parents work with Catholic Charities staff to improve earning power, access public benefits, strengthen parenting skills and build financial literacy. This stability will break the cycle of homelessness for these children and generations to come.

At a simple birthday party at the Family Support Center, a mother could not hold back her tears when residents and volunteers sang happy birthday to her 8 year old son. "He's never had a party before," she said. Every parent longs to tuck their child safely into bed at night and to dream of their future. Every child deserves the chance to best that they can be.

The Schulz Golf Classic is one of the largest contributors to ending family homelessness in Sonoma County. We are all so hopeful. We are all so grateful.



BENEFITS: BOYS AND GIRLS CLUBS OF SONOMA-MARIN



BOYS & GIRLS CLUBS
OF SONOMA-MARIN

Boys & Girls Clubs of Sonoma-Marin currently serves 10,000 Members at 30 Clubs in Cloverdale, Geyserville, Healdsburg, Guerneville, Monte Rio, Windsor, Santa Rosa, Sebastopol, Rohnert Park, Petaluma, Corte Madera and Marin City. We open our doors every day after school and during the summer in elementary schools, middle schools, affordable housing complexes, and even Juvenile Hall with a mission to enable all young people, especially those who need us most, to reach their full potential as caring, productive, responsible citizens. While focusing on establishing academic success, healthy lifestyles, and good character in the youth we serve, we strive to ensure that the Clubs provide caring relationships with adults, high expectations from others, and opportunities for meaningful participation.



BENEFITS: UNDERSERVED CHILDREN IN NORTHERN CALIFORNIA WHO ARE SUFFERING FROM SEVERE TOOTH DECAY



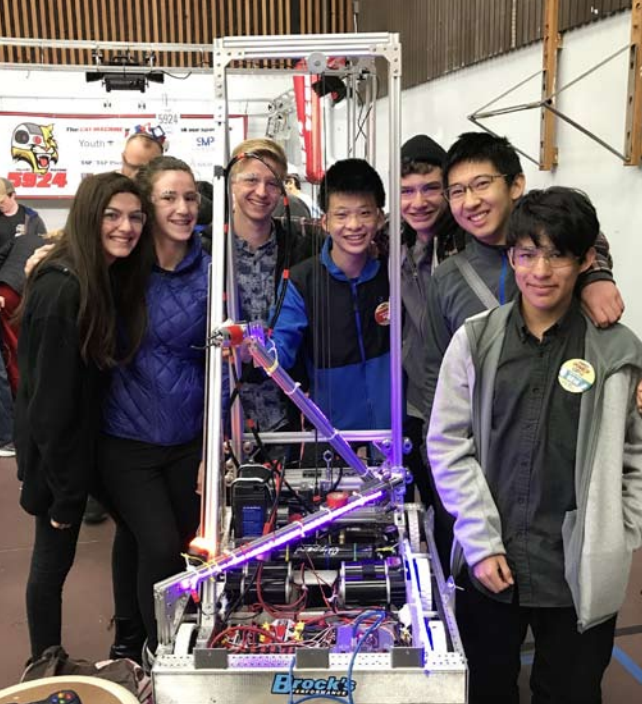
Dental disease endangers the overall health of millions and disproportionately affects poor children. It is the nation's number one preventable childhood disease and leads to a lifetime of health problems costing many billions of dollars to address. The California Parenting Institute reports the #1 reason for referral to Child Protective Services as poor oral health. In 2017, dental pain accounted for more than one million emergency room admissions costing more than \$1 billion. Healthy baby teeth are essential to the overall health of children allowing them to chew nutritious food, speak correctly, and smile without embarrassment. The healthy life of a child starts with a healthy, pain-free childhood.

PDI Surgery Center, located in Windsor, is the only nonprofit organization in California providing restorative dental treatment under general anesthesia to children suffering from severe tooth decay. Our mission is to maintain a sustainable dentistry resource that will serve low-income children who need safe sedation for dental treatment, as well as providing prevention education and promoting oral health.

Children come to PDI with infections and blackened teeth that have decayed down to the gum line and require oral surgery under general anesthesia. Many are in such intense pain that they develop anxiety and cannot sit still long enough to allow a dentist look at their teeth. A typical patient is a 3 years old with 14 to 18 cavities. We are also the permanent dental home for 200 older children with developmental disabilities whose parents have been unable to find a dentist to treat them.

We receive referrals from dentists, doctors, mobile dental vans and dental clinics. Our facility has two operating rooms that provide surgeries to 12 children each day. Since opening in 2008 PDI has treated more than 20,000 children. That's 20,000 kids whose futures are brighter because they won't be sitting in school with tooth pain so severe they are unable to concentrate. They will be able to eat nutritious meals and no longer be embarrassed about their teeth. They can smile with confidence as they play and grow with their peers. They will be able to do their best in school and look forward to a successful future. That is something for us all to smile about.

Thank you for your generosity. Together we make kids smile!



BENEFITS: 100% GOES TO NEEDS-BASED SCHOLARSHIPS



Sonoma Academy is a premier independent college preparatory school (grades 9-12) that offers an important educational choice for high school students in the North Bay. As part of the civic infrastructure of Santa Rosa, it elevates the culture of Sonoma County and the opportunity it provides residents.

Though Sonoma Academy's campus is within walking distance to the homes of some of the most underserved families in the county, the reality of an independent high school or college education is an unattainable dream without sufficient funds to offset the costs. The founders of Sonoma Academy designated funds to create a permanent scholarship endowment to provide access to qualified students based on their financial need, motivation, academic achievement, leadership skills, and desire to attend a four-year college or university. The endowment, together with funds from charitable events such as the Schulz Celebrity Golf Classic, enables Sonoma Academy to provide 3.5 million dollars of financial aid to nearly 50 percent of its families this year. One hundred percent of the funds donated to Sonoma Academy by the Sonoma County Children's Charities are awarded directly and immediately to these students, and have a profound impact on their lives and futures.

Thanks to a generous gift from the Lytton Rancheria tribal government to the Schulz Celebrity Golf Classic we are excited and honored to award an additional scholarship this year, The Lytton Rancheria Scholarship, designated for a Native American student.

Since it opened in 2001, Sonoma Academy has graduated over 550 alumni who have attended colleges and universities across the United States and Europe, many of whom return to settle in Sonoma County.

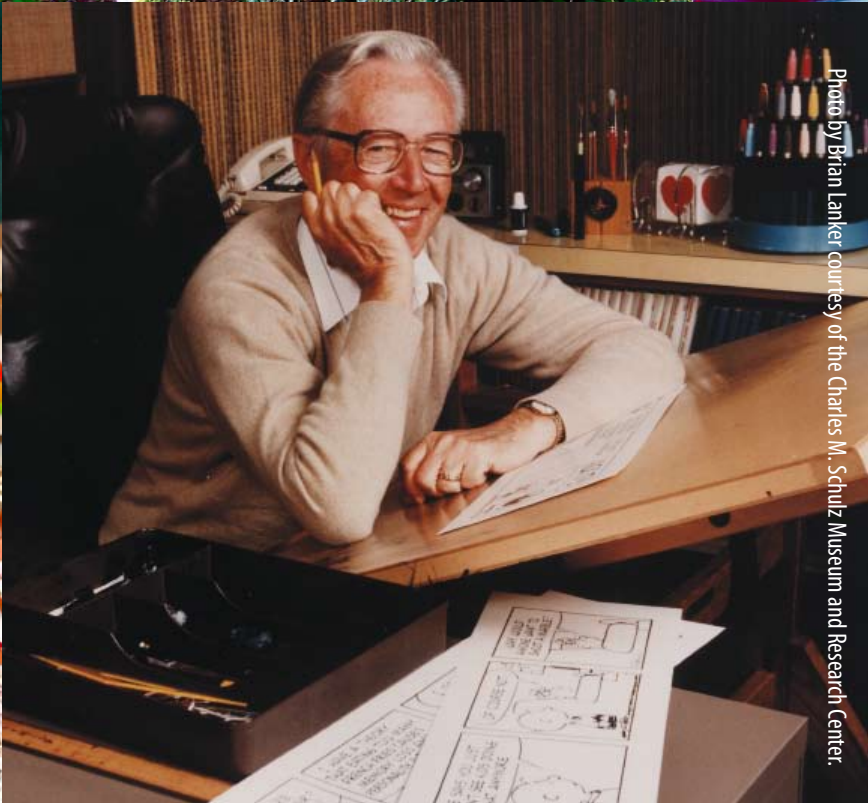
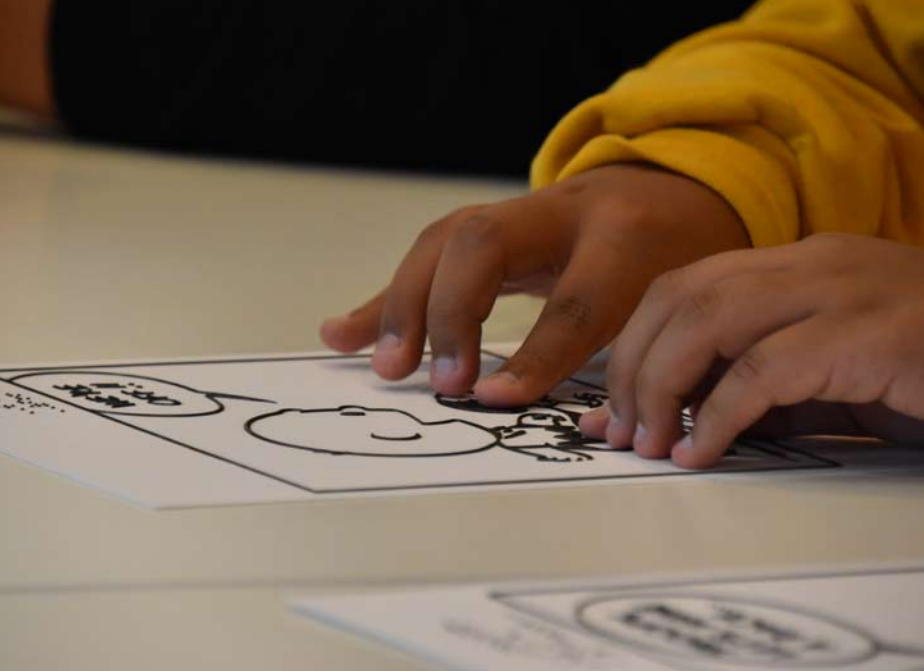


Photo by Brian Lankei courtesy of the Charles M. Schulz Museum and Research Center.

BENEFITS: CHILDREN'S EDUCATIONAL PROGRAMS



The Charles M. Schulz Museum and Research Center's youth education program is committed to offering free and affordable programs and scholarships to low income schools and students. Each year, the Schulz Museum provides hands-on art, cartooning, animation, and science programs to over 18,000 children. Thirty three percent of the children reached by the Schulz Museum live in under-served, low-income communities.

Last year, thanks to your generosity, the Schulz Museum's "Peanuts Naturally" outreach festivals engaged over 6,000 children in eight counties in interactive, hands-on environmental science and art education. Museum classes, school visits, field trips, and presentations delivered art and cartooning experiences to an additional 12,000 children, with 75% of those children living in Sonoma County. Additionally, the Schulz Museum became a cultural resource in the wake of the 2017 North Bay wildfires. Over 120 classes were provided at no charge to Sonoma County children affected by the wildfires.

The Charles M. Schulz Museum's youth programs are tailored to student needs. This year the Museum was able to expand its accessibility efforts by offering free days for families with children with sensory needs, Museum tours with sign language interpretation, and a special tactile tour for low-vision and blind visitors. It is the intention of the Schulz Museum to provide experiences that make every child feel just as special as the rest of the *Peanuts* Gang, and that means being accessible and inclusive to people of all abilities, backgrounds, and income levels.



BENEFITS: POSITIVE YOUTH DEVELOPMENT PROGRAMS IN SONOMA COUNTY



A Service of the North Coast Youth Golf Association

The First Tee North Coast will be in Sonoma, Marin, and Mendocino County serving the youth by implementing the First Tee national programs.

The First Tee North Coast (FTNC) is committed to the First Tee National's positive youth development programs. And will implement the First Tee Nine Core values: Honesty, Respect, Perseverance, Integrity, Confidence, Courtesy, Sportsmanship, Responsibility, and Judgment.

Other teaching aspects will be to encourage a positive code of conduct by the participants to respect themselves, respect others and respect their surroundings.

Participants in The First Tee have demonstrated improvement in golf skills and over 70 percent improvement in communication skills, confidence, responsibility, social skills and school performance.

The First Tee — a service of the North Coast Youth Golf Association.

1 PERSONAL SOMMELIER	\$2,000	81	\$1,500	9	\$1,300	113	\$1,200	9	\$1,000
2 PERSONAL SOMMELIER	\$1,500		\$1,300	113	\$1,200		\$1,000		
BAY AREA SPORTS PKG.	\$2,600	9	\$2,400	52	\$2,200	62	\$1,700	52	\$1,500
PRIVATE TWILIGHT SALARI	\$2,500	131	\$2,200	204	\$2,000	131	\$1,800	81	\$1,600
FARMHOUSE INN	\$2,750	81	\$2,500	171	\$2,100	284	2,000	171	\$1,000
SINGLE THREAD EXPERIENCE	2,500	41	\$2,200	9	\$2,000	41	\$1,800	284	\$1,600
2 NTS & C...	2,300	285	\$2,200	92	\$2,000	285	\$1,800	62	\$1,400
GOLF & M...	2,100	285	\$2,000	140	\$1,800	285	\$1,700	92	\$1,500
7 WKN	\$5,100	81	\$5,000	188	\$1,000	1883	\$500	283	
	800	284	\$700	118	\$600	281	\$500		



THE \$12,000,000 EVENT FOR KIDS

Located in the Mayacama Mountains, overlooking the golden hills and vineyards that frame the landscape of Sonoma County, California, sits the Mayacama Gold Club, home of The Schulz Celebrity Golf Classic. The Schulz is a two-day golf, dinner, wine, and social event, focused on providing charitable support for children's organizations throughout the county. Sponsors and celebrities challenge the course on day one, and then gather at the Schulz Museum for private tours and a dinner featuring the superb and famous Sonoma County wine country cuisine. The energy level ramps up on day two, when over 100 players and celebrities return to the Mayacama Golf Club to compete in the Schulz Celebrity Golf Classic.

A gala event follows, where over two hundred guests join the party to enjoy exquisite food, entertainment, and a sampling of some of the best wines ever to engage a pallet. The Event Auction includes fun and energetic lots, with fast and furious bidding on one-of-a-kind opportunities for exotic travel and golf, rare and unique wine selections, walk on rolls in Hollywood productions, classic cars and exclusive tickets to major sporting and entertainment venues, with dinner packages and winery tours, and much, much more.

The Schulz Celebrity Golf Classic has combined the beauty of the California Wine Country, the challenge of a truly unique golf course, the dedication of local community and business leaders, and the enthusiasm of the entertainment and sports world to provide over \$7,000,000 in essential support for truly amazing children's organizations in Sonoma County.



THE MAYACAMA GOLF CLUB

Nestled in the heart of northern Sonoma County, not far from the historic town of Healdsburg, rests a private golf and lodging club where superb local food and wine, extraordinary but quaint lodging, beautiful gardens and landscapes, and a challenging course blend together to create an inspiring and memorable Wine Country experience. The natural beauty of the Northern California landscape accents the excitement of playing on one of the “Top 100 courses in America”, as consistently ranked by Golf Digest Magazine. Woven into beautiful hillsides and valleys, the 6,761-yard Signature walking course is unequivocally one of Jack Nicklaus’ finest. The challenge and prestige of the Mayacama Golf Course, tempered by the beauty of the Wine Country, creates a golf experience that is truly unique.

THE CELEBRITIES

Award winning actor and entrepreneur John O’Hurley is our host, and is joined by luminaries from Hollywood and the world of professional sports, musicians, songwriters, and politicians in a star-studded event. Present and past attendees include Kurt Russell and Goldie Hawn, Jerry Rice, Joe Montana, Cheryl Ladd, Dan Quayle, Roger Clemens, Patrick Warburton, Cheech Marin, Kevin Sorbo, and many more who have volunteered their time and star power to a great cause. Almost all of our celebrities return year after year, often giving enthusiastic and glowing feedback concerning the beneficiaries, the venue, the course, and the event as a whole.



2024 SCHEDULE OF EVENTS



MONDAY, JUNE 3

6:00 pm

Sponsor and Celebrity Welcome Dinner

TUESDAY, JUNE 4

Schulz Celebrity Golf Classic

8:00 am to 9:30 am

Check-in and Registration in the Clubhouse

The Driving Range is Open

Breakfast at the Clubhouse

9:30 am

Welcome of Celebrities

Explanation of Format

10:00 am

Shotgun Start

3:30 pm to 5:30 pm

Cocktails and Big Board Auction

5:30 pm to 8:30 pm

Dinner, Live Auction, Entertainment and Awards

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GRAND SPONSOR
Lytton Rancheria

CELEBRITY HOST
John O'Hurley

MAYACAMA GOLF CLUB
Sonoma County, California



*Benefitting the Health & Well-Being
of Children in Sonoma County*

FOR MORE INFORMATION CONTACT:
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